

spoton.net

Start your own **it'seeze** website business

with a **spoton.net** franchise



An **it'seeze** website business offers you the opportunity to run your own dynamic, forward-thinking and cutting-edge digital services franchise, with expert support alongside you every step of the way.

Every business needs a strong digital footprint and with our unique, trademarked and custom-built website editor you'll be providing the best websites available.



Sell and consult on websites and digital marketing services to local businesses



Take control of your future and work flexible hours



Your hard work will build you a residual income stream



Add a second territory to further grow your business



Low investment of £14K, with funding available subject to status



Realise the value of your asset by selling your business on exit

Founded in 2003 and franchised since 2008, with a collaborative and close-knit network of more than 30 franchisees operating across the UK, our business model is proven to work.

Are you ready to take control and create the future you want?



“It’s not often that you can claim to make money while you sleep, but that’s exactly what a **spoton.net** franchise offers you”

The Business Model

You manage the clients, we build the websites - clients pay monthly, you build a residual income.

It’s not often that you can claim to make money while you sleep, but that’s exactly what a **spoton.net** franchise offers you once you’ve established your business!

Our business model has been developed over more than a decade of supporting franchisees:

Your clients pay an initial setup fee and monthly price plan, giving you both instant and residual income

Enhance your profits by providing additional digital marketing services

Our team of professional designers and experienced developers create the websites

We save you time by handling all invoicing and technical support

Some franchisees choose to work alone, while others have grown a team after establishing a strong reputation. The choice is yours: this is a flexible business that puts **you** in control.

it'seeze websites

it'seeze websites are beautifully designed, user-friendly and responsive on all screens. Our unique content management system, developed specifically to meet the needs of small to medium sized businesses, features simple and intuitive editing software that's suitable for everyone. You won't find any templates here!

The marketplace is huge – it's never been more important for every business to have a highly visible online footprint, and a website that keeps pace with the ever-changing digital landscape. You can be confident that the websites you'll sell are ideally suited to your clients' needs.

Find out more at www.itseeze.com



★ Trustpilot ★★★★★

We're proud that two out of every three businesses our franchisees meet choose it'seeze. It's a conversion rate that speaks volumes about the quality of our network and our products.

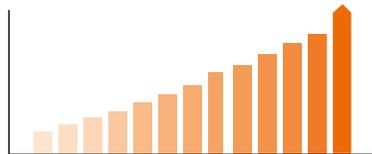


The Financials

Because this is a scalable business model, your returns are determined by your effort: the more you put in, the more you get out.

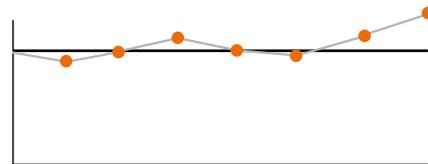
As a guide, the top 20% of spoton.net franchisees enjoy an average income of over £50,000 per annum, while the average across all franchisees trading for at least 12 months is more than £30,000.

£30k+



AVERAGE 12 MONTH TRADING

£50k+



TOP 20% AVERAGE INCOME

The total investment required to start your **it'seeze** website business is just **£14,000 + VAT (VAT is reclaimable)**, which includes a comprehensive 12-month marketing package and everything you need to launch, grow, and dominate your local marketplace.

Subject to status, you can borrow up to 70% of this total investment from high street banks.

And to ensure you get off to the strongest possible start, you'll pay **NO** management service fees, or royalties, for your first 12 months in business – and then just £100 per month after that.



If you're new to business, then don't worry: as well as handling the invoicing, we have a dedicated team who will guide you in creating your business plan and managing your financials.

Support & Guidance

Our business and our brand only succeed if our franchisees do too – which is why we place such an emphasis on supporting them.

Featuring five days of training with the team at head office covering all aspects of running your franchise, followed by a full day with an established franchisee, your initial training ensures you'll launch your business with confidence.

We'll show you how to win new business through marketing and networking. We'll guide you through the seven-step process that takes your prospect from initial contact through to long-term associate.



And we'll be on hand to help meet any challenges you face, from marketing to employing people.

With more than 20 people at head office supporting a network of 30+ franchisees, we take your success seriously.





About You

Perhaps you're tired of corporate life and spending too much time away from home. Maybe you've always dreamed of running your own business and want the reassurance of a proven model to follow. Or you might be passionate about helping people with their digital output, but weary of providing technical support.

Whoever you are, and whatever your reason for reading this prospectus, with our support you could soon be a thriving **it'seeze** business owner.

To get to the heart of your prospective clients' aims and challenges quickly and effectively, experience in the digital sector will help. But the most important quality you can bring to the table is excellent people skills: you'll need to be friendly, approachable and able to quickly build rapport.

Combine that with plenty of passion and a determination to win business, and you have everything you need to succeed.

Turn over **to get in touch**

The Next Steps

We understand that starting your own business is a big step. And you should be reassured that we only want the right people to join our franchise network.

That's why we have a two-way process of getting to know each other.

The first step is an initial phone call, where you can get answers to any primary questions you have and learn more about the franchise.

After that, if we both feel there's a good fit, we think it's best that you come and see for yourself what spoton.net is all about.

You'll be invited to attend a discovery day at our head office in Torquay, where you'll meet the team, see the designers in action and really get into the heart of the business model.

Most importantly, you can ask as many questions as you like! As an ethical franchisor, we believe very strongly in openness and transparency.

Ready to take the first step?

Get in touch by emailing us at franchising@spoton.net, or call us on **01803 401 060**. We look forward to hearing from you!

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